



# **DiMi MED**

INTERNATIONAL  
CONFERENCE  
ON **DISASTER**  
AND **MILITARY**  
**MEDICINE**

**16<sup>th</sup> and 17<sup>th</sup> November 2020**  
During **MEDICA** in Düsseldorf

# WORDS FOR INDUSTRY

The Disaster and Military Medicine Conference aims to shine a light on aspects of medical care provision in the austere environments of disaster or military deployment. The aim of the Conference is to support those service providers with necessary knowledge, insight and awareness of the challenges which they will confront.

It is as relevant to the front-line clinician as it is to the senior medical planner, either from the military or humanitarian domain, as well

as to those who have a responsibility for the medical welfare of their staff while on active service. Given this distinctive medical mix of Conference attendees, DiMiMED offers a unique opportunity for Industry not alone to acquaint participants with the utility of their products in the austere environment, but also to learn from the more experienced attendees of current gaps in the market which could be exploited by industry in the future to the benefit of all.



**Gerald M. Kerr**

Colonel (ret)  
Former Surgeon General & Director  
Medical Corps Irish Defence Forces



**Rob van der Meer, MD**

Brigadier General (ret)  
Former Surgeon General of the  
Netherlands Armed Forces

# POINT OF CONTACT



**Beta Verlag & Marketinggesellschaft mbH**  
Celsiusstraße 43, 53125 Bonn, Germany

**Malin Sophie Ackermann**

Eventmanagement  
P. +49 228 91937-44  
F: +49 228 91937-23  
E: malin.ackermann@beta-publishing.com



Cover photo © AdobeStock: kaninstudio  
P. 2 Photo G. Kerr, R. van der Meer & M. Ackermann © Barbara Frommann  
P. 3 Photo MEDICA / photographer: Andreas Wiese © Messe Düsseldorf  
P. 4 Photo DiMiMED-Lounge © Barbara Frommann  
P. 5 Floorplan © Messe Düsseldorf, P. 5 Photos © Barbara Frommann  
P. 6 Photo © AdobeStock: Thaut Images  
P. 8 Photo MEDICA / photographer: Andreas Wiese © Messe Düsseldorf



# WELCOME TO MEDICA 2020!



## Experience tomorrow's medical technology today – be part of the medical technology community



MEDICA is the leading platform for the medical industry worldwide. For more than 40 years it has been a permanent fixture on the calendar of all professionals in the field. The unique position of MEDICA can be measured in many ways: on the one hand, it is the largest international medical trade fair – with more than 5.500 exhibitors from 71 nations in 17 exhibition halls!

Furthermore, renowned personalities from business, research and politics pay tribute to the first-class event every year with their presence – naturally alongside tens of thousands of national and international experts and decision-makers from all areas of the healthcare industry and more than 150 nations. A trade fair awaits you in Düsseldorf from November 16 – 19 which will present the complete range of innovations for modern outpatient and clinical care, as well as an ambitious programme of lectures on all relevant trends.

In addition to the trade fair, the forums integrated into the exhibition halls and the accompanying conferences are a permanent feature. These include the MEDICA CONNECTED HEALTHCARE FORUM with MEDICA START-UP COMPETITION, the MEDICA HEALTH IT FORUM, the MEDICA ECON FORUM, the MEDICA TECH FORUM and the MEDICA LABMED FORUM. The conferences include the German Hospital Congress (the leading communication platform for decision-makers in German hospitals), the MEDICA MEDICINE + SPORTS CONFERENCE, the MEDICA PHYSIO CONFERENCE and the International Conference on Disaster and Military Medicine (DiMiMED). Another highlight is the MEDICA START-UP PARK as a hub for young innovative companies with creative product ideas that will shape medical care in the future.

[www.medica.de](http://www.medica.de)



## **DiMiMED – International Conference on Disaster and Military Medicine**

The DiMiMED Conference 2020 is scheduled to be held in Dusseldorf in association with MEDICA, the International Medical Trade Fair, on 16<sup>th</sup> and 17<sup>th</sup> November 2020.

For those who are not familiar with the Conference, DiMiMED is an important medical educational and information forum which is largely focused on the interface between Disaster Medicine and Military Medicine.

The conference deals with missions in crisis areas, whereby, in view of the increasing humanitarian aid in disaster areas, the civil aid organizations and their services are also considered.

Planning for the 2020 event is well underway and, following on from recommendations arising from the evaluation of last year's Conference, the programme this year will include a module on Military and Civilian International collaboration in Disaster Operations. In addition, there will be sessions dealing with developments in treatment and diagnosis of Infectious Disease, CBRN, Mental Health as well as Disaster Medicine and Traumatology.

Other key topics include disaster medicine in an international comparison and the lecture block for industry representatives on aspects of medical technology procurement by the German Armed Forces and NATO. DiMiMED is under the patronage of the top-class chairmen Rob van der Meer, MD Brigadier General (ret), Former Surgeon General of the Netherlands Armed Forces, The Netherlands) and Gerald M. Kerr Colonel (ret), Former Surgeon General & Director Medical Corps Irish Defence Forces and is jointly organized by Beta Verlag and Messe Düsseldorf.



Around 250 participants from all over the world are expected each year (33 countries in 2019).

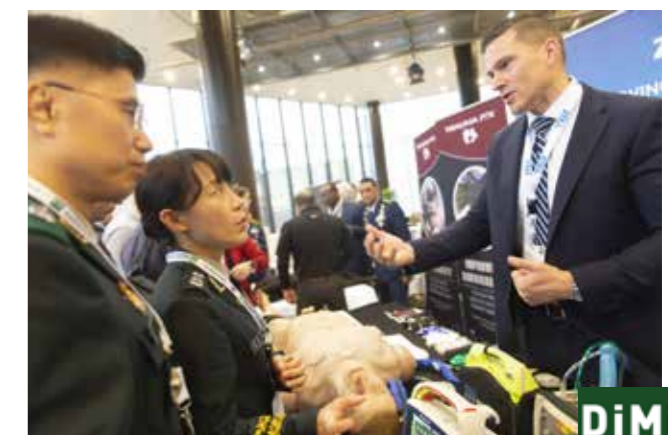
### Who attends

Contributors and participants are experts – high-ranking military medical and public health professionals and industrial partners – from related scientific institutes, organisations and companies involved with Emergency, Disaster and Military Medicine & Medical Devices.

It will address a broad field of related topics and provide a platform for international military and civilian experts, disaster & defense policy makers, medical planners and researchers and other military and civilian organizations to exchange their lessons and experiences and to encourage them to strengthen their network.

Even more detailed information about the DiMiMED conference can be found at the following link:

[www.dimimed-duesseldorf.de](http://www.dimimed-duesseldorf.de)



# SPONSORING PACKAGES

Money Back Guarantee\*

Become a:	Friend	Supporter	Patron	Benefactor
<ul style="list-style-type: none"> <li>Participation in the conference on 16<sup>th</sup> and 17<sup>th</sup> November 2020</li> <li>Incl. lunch and coffee breaks</li> <li>Incl. ticket for MEDICA Trade Fair</li> </ul>	1 Person ✓	1 Person ✓	2 Persons ✓	2 Persons ✓
<ul style="list-style-type: none"> <li>about 2x2 m of effective advertising space for your Roll-up banner stand in the foyer near by the plenum</li> <li>One standing table for your booklets</li> </ul>	✗	✓	✓	✓
<ul style="list-style-type: none"> <li>Logo on our Website for at least 3 months</li> </ul>	✗	✓	✓	✓
<ul style="list-style-type: none"> <li>Presentation of 15 minutes</li> <li>You have the opportunity to present a lecture embedded in the scientific program and present yourself effectively to our audience.</li> <li><b>LIMITED – Only 10 Slots available!</b></li> </ul>	✗	✗	✓	✓
<ul style="list-style-type: none"> <li>Logo on the lanyard</li> <li>Roll-up in the conference room</li> <li>Flyer in the conference folder</li> </ul>	✗	✗	✗	✓
<b>Price</b> <b>EARLY BIRD SPECIAL 10 % OFF //</b> <b>Offer available until June 15<sup>th</sup></b>	€ 390,- plus 16% VAT	€ 1.290,- plus 16% VAT	€ 2.750,- plus 16% VAT	€ 3.490,- plus 16% VAT
<b>Regular Price</b>	€ 440,- plus 16% VAT	€ 1.490,- plus 16% VAT	€ 2.990,- plus 16% VAT	€ 3.690,- plus 16% VAT

Further formats (f.e. Industrial Presentation) available on request.

**\*If the event cannot take place, we will refund 100% of your sponsoring fee!**

# REGISTRATION FORM

**8<sup>th</sup> DiMiMED**  
**International Conference on Military Medicine**  
**16<sup>th</sup> – 17<sup>th</sup> November 2020**  
**Duesseldorf, Germany**

## BOOKING FORM / CONTRACT

**Please note:** It is mandatory to complete and sign this form to confirm your sponsorship. This form will be considered as a contract.

COMPANY: \_\_\_\_\_

COMPANY VAT NUMBER: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

POSTAL CODE: \_\_\_\_\_

CITY: \_\_\_\_\_

COUNTRY: \_\_\_\_\_

TELEPHONE: \_\_\_\_\_

FAX: \_\_\_\_\_

E-MAIL: \_\_\_\_\_

WEBSITE: \_\_\_\_\_

P.O. NUMBER IF APPLICABLE: \_\_\_\_\_

**Please complete form and send to:**

BETA Verlag & Marketinggesellschaft mbH  
 Celsiusstraße 43  
 53125 Bonn, Germany

POC: Malin Ackermann  
 E-Mail: malin.ackermann@beta-publishing.com

**Cancellation policy**

Cancellation and changes to your original booking must be made in writing to Beta Verlag & Marketinggesellschaft mbH

**For cancellation made**

- Until 30 June 2020 -50% of total amount is due
- From 1 July 2020 -100% of total amount is due

**We wish to reserve exhibiting space. Our preferred package is:**  
 (Please tick the boxes)

	EARLY BIRD	REGULAR
<input type="checkbox"/> Friend	€ 390,-	€ 440,-
<input type="checkbox"/> Supporter	€ 1.290,-	€ 1.490,-
<input type="checkbox"/> Patron	€ 2.750,-	€ 2.990,-
<input type="checkbox"/> Benefactor	€ 3.490,-	€ 3.690,-
	plus 16 % VAT	

**Money Back Guarantee:**  
**If the event cannot take place, we will refund 100% of your sponsoring fee!**

I have read and agree with the Cancellation Policy and Deadlines.

PLACE AND DATE: \_\_\_\_\_

SIGNATURE AND COMPANY STAMP: \_\_\_\_\_

**Payment schedule**

- All payments must be made in EURO
- 100% of the total cost will be invoiced on receipt of the completed order form.

**Bank transfer**

VR-Bank Bonn  
 Beta Verlag & Marketinggesellschaft mbH  
 BIC: GENODE33HBO  
 IBAN: DE45 3816 0220 6104 0030 18



Love A FAIR



MEDICA COMPAMED

**WELCOME**  
BE PART OF THE NO. 1

**WELCOME**  
BE PART OF THE NO. 1

**DiMi  
MED**

INTERNATIONAL  
CONFERENCE  
ON DISASTER  
AND MILITARY  
MEDICINE

**MEDICA**